

MONTH: APRIL 2023

I. Important policy decisions taken and major achievements during the month:

During the reporting period the Board has participated in the following seven domestic exhibitions/ events.

1. G-20 Second Sherpa Meeting-2023 at KTDC Waterscape, Kumarakam, Kerala during 31st March to 01st April 2023

Coir Board has Participated in the exhibition organized in connection with the “Sherpa Meet” under India’s G- 20 presidency at Kumarakam, Kerala during the period from 31st March to 01st April 2023 at KTDC Waterscape, Kumarakam with a display of coir products and conducted the demonstration of Laying of Cocolawn, Coir geotextiles application for road construction and Coir geotextiles application for embankment protection.



2. G-20 Empower exhibition held at M/s Hotel Leela, Kovalam, Trivandrum, during 05.04.2023 to 06.04.2023

Coir Board had participated in the G-20 Empower exhibition held at M/s Hotel Leela, Kovalam, Trivandrum, organized by the Ministry of Women and Child Development, Govt. of India during the period from 05.04.2023 to 06.04.2023. The Women Coir Artisans are arranged live demonstration of the manufacture of coir handicrafts such as jewellery, Frame mats, etc. Shri. Munjpara Mahendrabhai Kalubhai, the Minister of State for Women and Child Development and AYUSH, Govt.of India, Deputy Secretary, Ministry of Women and Child Development, Govt.of India and delegates from various countries including the members of the organizing committee of Ministry of Women and Child development have visited Board’s stall and appreciated the efforts of the Board on development of Coir Industry



3. Saurashtra Tamil Sangamam held at Gujarat during 17-27 April 2023

Coir Board has participated in the Saurashtra Tamil Sangamam held at Gujarat during 17-27 April 2023 with the aim to showcase “age-old ties” and cultural links between the two coastal States of Gujarat and Tamil Nadu. This mega event inaugurated by the Hon’ble Defence Minister Rajnath Singh jointly with Hon’ble Governor Telangana Dr. Tamilisai Soundararajan, Gujarat Chief Minister, Shri. Bhupendra Patel and Union Health Minister, Shri. Mansukh Mandaviya. Chairman and Secretary, Coir Board visited Board’s stall in the event. Huge crowd from Tamil Nadu, Gujarat etc are visited in the exhibition.



4. India Industries Tech Craft Expo-2023 at Chandigarh from 7-9 April 2023

Coir Board Showroom, Chandigarh has organized Board’s participation in the India Industries Tech Craft Expo held at Kisan Bhawan, Expo Hall, Chandigarh from 7-9 April 2023. Board has displayed various types of products such as Coir door mats, rubber backed door mats, garden articles, coir geo textiles and coco peat etc.



5. Third sub-committee of Parliamentary Official Language at Chandigarh 19th April 2023.

Official language inspection meeting by the third sub-committee of Parliamentary Official Language was held on 19-04-2023 at Chandigarh. In this meeting Joint Secretary and Assistant Director (Official Language) on behalf of the Ministry and along with Chairman, Secretary and Senior Accounts Officer and Assistant Director (Official Language) from the Coir Board were present.



SCIENCE & TECHNOLOGY

Seminars & Events

1. National Seminar on Coir Geotextiles at Alleppey on 24.4.2023.

Senior Scientific Officers of Central Coir Research Institute has made a presentation entitled “Evolution of Coir Geotextiles and its application in agriculture” in the National Seminar on Coir Geotextiles organized by Kerala State Coir Corporation on 24.4.2023 at Alleppey. The team had a detailed discussion with Shri. Mohammed Haneef IAS, Coir Secretary, Govt of Kerala & Sri. V. R. Vinod IAS, Director of Coir Development, Directorate of Coir Development, Govt of Kerala on the possibilities of applications of Coir-Geotextiles on the occasion. The delegates from the north eastern states of India participated in the event.



EXPORT MARKET PROMOTION

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad	File under submission for fixing the target	-	-
2	Assistance under IC Scheme	--do--	-	-
		--do--	-	-
3	New Registration / Issuing of RCMC	100 Nos.	21 Nos.	21

Coir Unit Registration during 2022-23 -228 Nos.

During the month of April 2023 – Nil