REPORT

As per H.O.Lr.No. I-14016(11)/87/2015-DOMESTIC MARKETING DT 28-12-2015, we have participated in India International Mega Trade Fair, Andhra University Engineering College Ground, Visakhapatnam from 01-01-2016 to 10-1-2016. Though the Exhibition began at 11-30 AM on 01-01-2016, the official inauguration done by Sri.Ganta Sreenivasa Rao, Minister for HRD, Govt of A.P on 02-01-2016 at 10AM. Our Board's stall was displayed coir, R.C.products & coir composit. The Board's stall was attracted visitors particularly for Coir ply and other composits. As per the organizers, around 8 lakhs people visited the exhibition for 10 days.

We have requested the organizers to give discount on stall rent which they turned down and in turn they provided 5 tables free of cost. The organizer will be providing only one table for one stall with two chairs. For extra table they are charging per table Rs.600/- for 10 days. Our stall was having total 6 tables.

In this exhibition, we have effected a sales of Rs. 40,838/-. By participating in this organization, the non moving item of SR3 Fancy and Lover's knot door mat by allowing 50% discount by consignor M/s.Coir Land, we could exhaust these items. Visitors are shown keen interest on coir composit products. We have distributed 4 CUY applications to prospective entrepreneurs. Overall by participating in this exhibition, Coir products got wide publicity.

DIRECTOR,
BOARD'S STALL,
INDIA INTERNATIONAL MEGA TRADE FAIR,
VISAKHAPATNAM.



